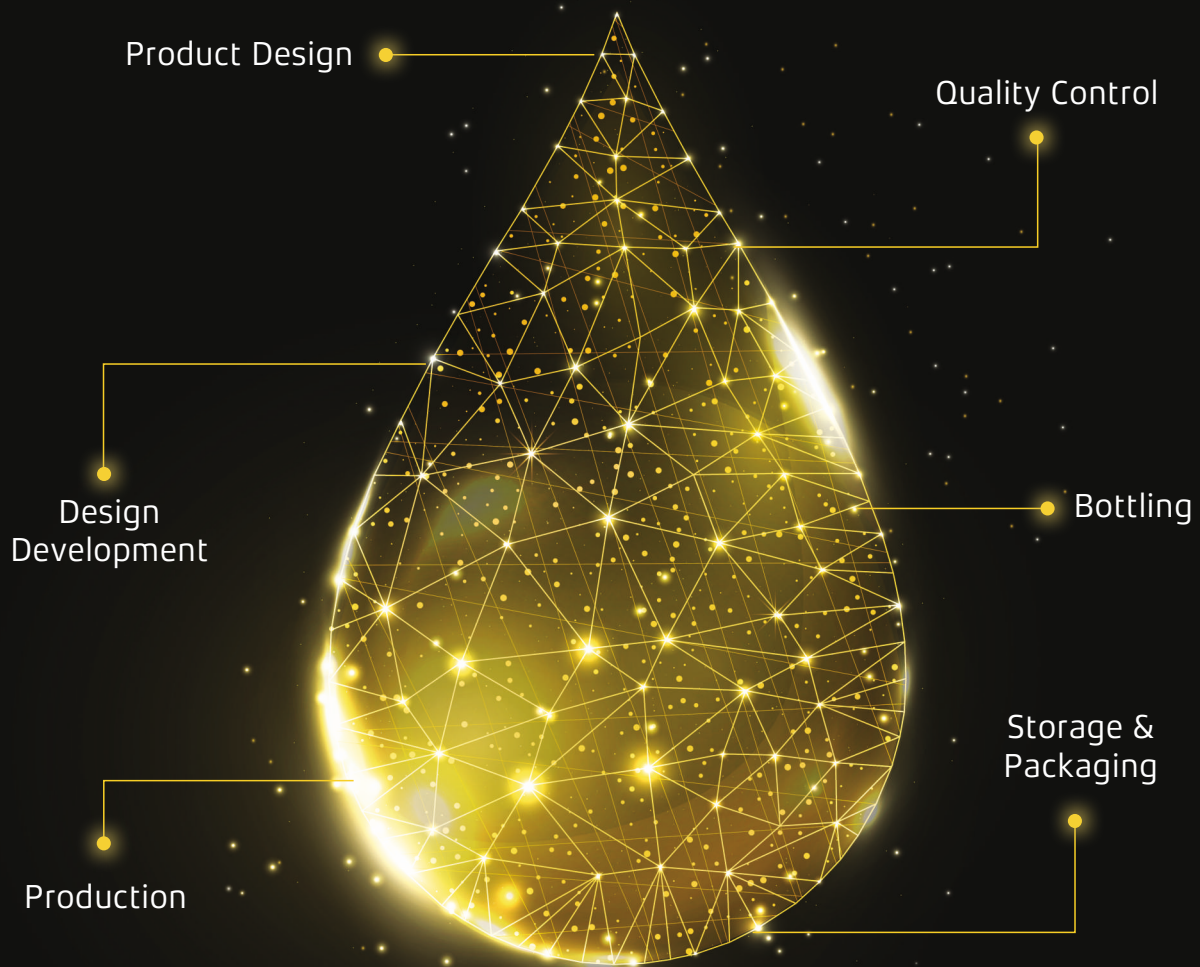


Your Way and to Your Advantage



Private Label &
Custom Blending Lubricants



Nandan Petrochem Limited

PRIVATE LABEL & CUSTOM BLENDING LUBRICANTS

Trusted as a private-label lubricants partner for more than two decades, NPL focuses on a collaborative process that gives you the edge it takes to succeed. We have been making and selling lubricants for more than 25 years, and thus benefits from extensive know-how and recognized expertise. Over the years, we have applied the tools and organization indispensable to the manufacture of OEM & branded lubricants, in complete discretion.

If you seek to increase lubricant sales and profits, build brand awareness, attract and retain customers, private labeling could be your solution. Establishing and cultivating your own brand of privately labeled lubricants shall be made easier with the support of our technical expertise and complete range of service.

You Give Your Customers More Reasons To Buy From You Your privately labeled products offer your customers and prospects numerous benefits:

- Greater freedom of choice from one convenient source
- A line of products that corresponds with their specific needs
- Exclusive products that they won't find anywhere else
- Equal quality with better savings and value, or greater quality at a competitive or slightly higher price (depending on your marketing approach)
- Products that they can buy with confidence, so they can stop comparison shopping and simply continue buying from you

By providing those benefits through private labeling, you may:

- Build brand awareness by displaying your brand name and image on your line of exclusive products
- Attract new customers and strengthen relationships with existing ones
- Encourage customers to loyally buy your private-label products repeatedly over the long term

In short, private labeling may offer you a competitive edge, helping you gain a larger market share and grow your business.



Nandan Petrochem Limited

PRODUCTS we do offer:

NPL has thrived to be an ONE POINT SOLUTION for complete Lubrication solution for all Industrial & Automotive requirements and supply more than 700+ range of products under our portfolio. Products shall be divided to following major groups

Automotive Lubricants

- Heavy Duty Engine Oils,
- Passenger Car Motor Oils,
- Motorcycle & Scooter Oils,
- Tractor Engine Oils & UTTO,
- Gear Oils,
- Transmission Oils,
- AdBlue
- Car Care & General Additive packages

Industrial Oils & Greases

Hydraulic Oils, Bearing & Gear Oils, Textile Oils, Compressor Oils, Refrigeration Oils, Turbine Oils, Rust Preventive Oils, Metal Working fluids – Cutting oils, Off Highway Oils, Pump set Oils, Gen Set Oils, Marine oils, Heat transfer fluids etc.,

Other Petrochemicals

- Transformer oils
- Rubber process oils
- White Mineral oils
- Specialty Chemicals



You Are In Control

Private labeling offers you numerous options and opportunities to establish and manage your program as you see fit.

- Your own look and message
- Alignment with your marketing strategy
- Increased profit potential
- Flexibility

State of the art Infra structure:

NPL has three manufacturing plants for Lube Oil Blending, Transformer Oil, Liquid Paraffin/White Oil refining, Rubber Processing Oil and Grease manufacturing with a Total capacity of 1,02,000 MT. 12 Manufacturing plants for AdBlue with total capacity of 3,84,000 MT pa

Our plants are ISO 9001 & 140001 certified with international standard state of art infrastructure with in-house LAB | R&D facilities.



Access to strategic resources that help build your brand.



We have our own Container manufacturing unit installed in our factory to support our seamless production.

It also gives us the advantage of offering wide range of already available standard mould designs and even custom design the moulds based upon individual brands design & Color requirements.

Some of our standard mould designs and packaging range we do offer



OEM Customers

NPL has developed an expertise for manufacturing tailor made genuine oils for major OEMs. Depending upon application, suitable oils are formulated to meet the OEM specific requirements.

NPL has proved its ability to produce highest quality lubricants by obtaining approval from several OEMs.

Some of the Key OEM who have partnered with NPL are :



Kirloskar

Mahindra
AUTOCHAMP

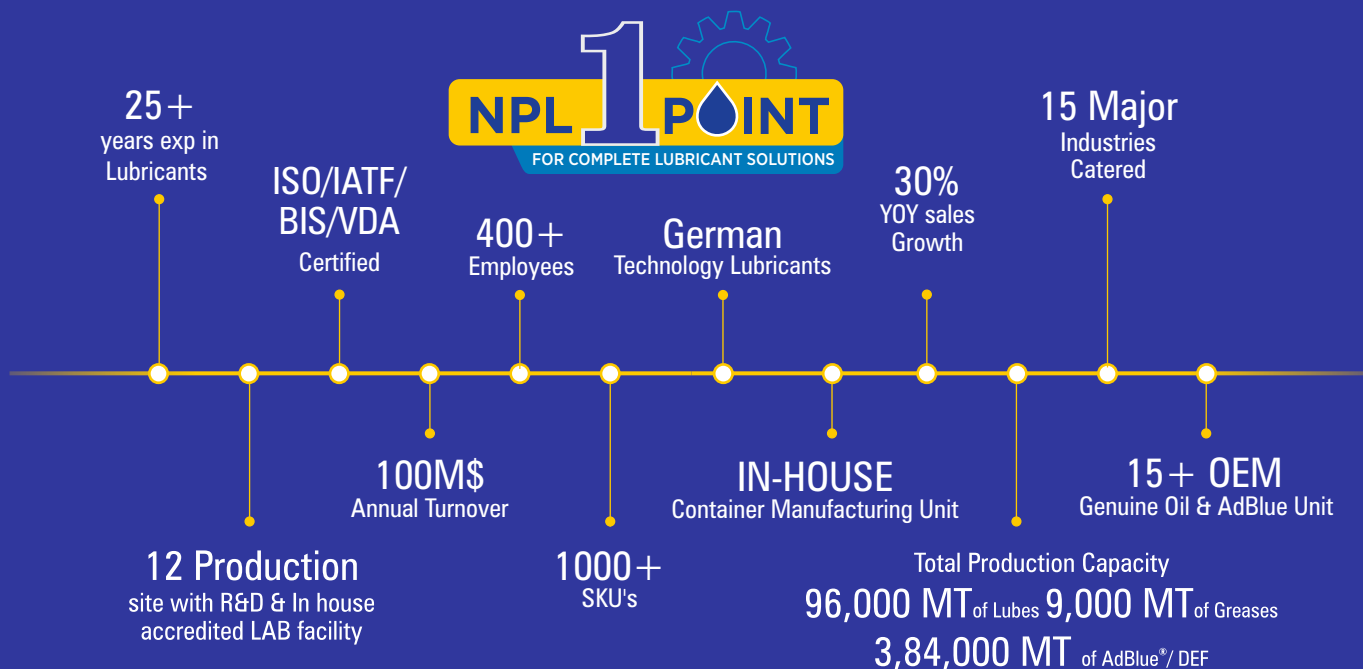
TVS Automotive

Mahindra
First Choice
ANY CAR SERVICE



ACE





Values ACCE^ePT

A

AGILITY

To respond to markets, business situations and stakeholders; (Speed, Continuous Evolution, Innovation, Adaptive, Creative)

C

CUSTOMER CENTRICITY

Services & Experiences to create Customer Experience, Loyalty and Advocacy

C

COLLABORATION

With all Stakeholders, through Teamwork and # Cohesive Environment

e

ENTREPRENEURSHIP & EXCELLENCE

Subsumes Empowerment, Commitment, Ownership, Passion, Performance Process and Performance orientation with continual improvement

P

PERSEVERANCE WITH PASSION

Perseverance helps remain committed to our goals and Passion provides us with the focus to achieve our goals

T

TRUST

Across the Organization and all stakeholders

Vision

We at Nandan Group as a **responsible Corporate**, aim to be a **Preferred Partner** delivering **stakeholder value** in all **our endeavours**

Mission

We believe in **providing solutions** to make **"Effort Effortless"** and **superior experience** for **"Contemporary Mobility"**



NANDAN

GROUP OF COMPANIES



Nandan Petrochem Limited



Nandan Impex Pvt Ltd



NutraHelix Biotech Pvt Ltd



Technical JV between Nandan Petrochem and KRUSE Automotive GmbH, Germany